



## It's good to have a data recovery plan

Your business relies on huge amounts of data like customer records, financial data, development software, or research. Most data disasters have frighteningly mundane causes like power outages, server malfunction, tape backup failure, fire or water damage, or simple human error. Studies show that 75% of the thousands of businesses that suffer a data catastrophe close their doors within two years – truly alarming.

## Backup and recovery made simple

TBayTel can give you and your business the peace of mind that comes from knowing that your business data is disaster recovery ready. TBayTel Direct IT is Northern Ontario's leading provider of secure online backup and recovery services. We offer state-of-the-art technology and first class service for companies of all sizes and profiles - no business is too small.

## Backup is Easy – Recovery is Key

Your backup system is only good if it can recover your data reliably. Many backup processes are unable to recover all data, which can be devastating just when you need it most. TBayTel's Online Backup and Recovery Service has lightning fast restores that are performed at a remote location and we guarantee your data will be recoverable. The whole process is completely automated with fully encrypted data, in-flight and at-rest. Our completely agentless technology is regulatory compliant and easily scalable, with data self-heals and de-duplication.

## Are you comfortable with your current level of backup?

### If you're not sure, ask yourself these questions:

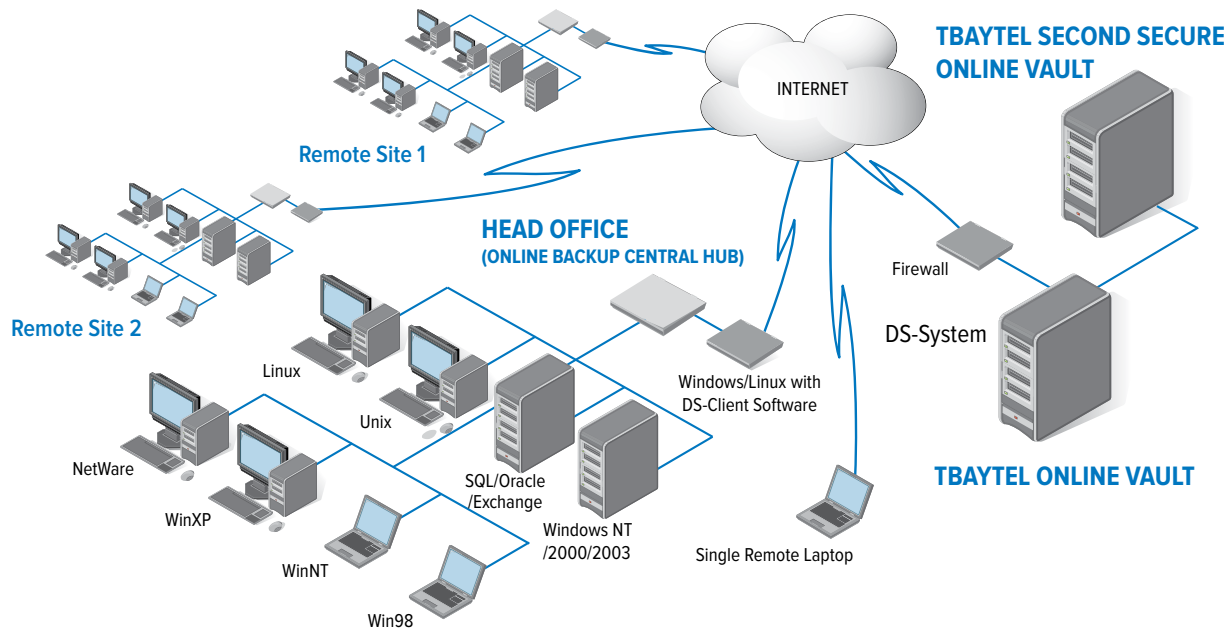
- Is your data encrypted for your eyes only?
- Do you know of someone who has lost data?
- Are you or your staff burdened with managing your daily backup?
- Are you confident that you could restore your data at any time?
- Do you experience slow backups and restores with your current system?
- Are you aware that up to 50% of tape data is unrestoreable?
- Do you have new compliancy standards you must adhere to?
- Do you know that USB drives and CDR/DVDR media aren't true backup solutions?
- Have you experienced replacement and upgrade expenses as you outgrow capacity?
- Have you had failed backups for unknown reasons?

## We use the most sophisticated software available

Small and medium sized businesses may not have the same budgets as large Fortune 500 companies, but that doesn't mean they have to compromise function and quality. TBayTel has partnered with an established Canadian company whose world class software is used by some of the largest corporations in the world - Microsoft, HP, Coca Cola, Bell, Porsche, Red Cross, Invesco, and the U.S. Air Force. TBayTel can offer every business encrypted, tapeless data protection without a big league price tag.

# TBayTel Online Backup & Recovery Service

TBayTel's Online Backup and Recovery Service gives you access to a state-of-the-art, secure data centre that contains our online vault, located right here in Northern Ontario. For complete data disaster insurance, your information is replicated to a second secure site.



## Key Benefits

### Data Security

Advanced security and authentication algorithms, including up to 256 bit AES encryption, ensure the safety and confidentiality of data in-flight and at-rest.

### Fast and Efficient Data Recovery

Restore critical data quickly to any location on your network from the TBayTel online vault.

### Lower Backup Costs

Unlimited-seat licensing means no licensing fees for each machine on your network. Plus, you pay only for the total amount of data from your network – no matter how many machines you are protecting.

### Simple, Fast Installation

No need to install an agent on every target machine you need to protect – a single client application at each remote site is provided without charge.

### World-Class Support

We provide telephone, email, online and onsite technical support.

### WAN Optimized

Data de-duplication across all sites: block-level incremental backup and compression reduce the amount of data transmitted to the TBayTel online vault.

### Lower Administration Costs

Eliminate the need for staff to perform manual daily backups. Centralized administration for multiple sites removes the need to have technical staff at all locations. No need to upgrade backup infrastructure as technology changes or failure occurs.

### Service Level Agreement Accountability

Regular online reports ensure that pre-negotiated SLAs negotiated between TBayTel and clients are being met.

### No Client Action Needed

The fully automated process uses an Internet connection to take data offsite securely, eliminating the need to manually move tapes to a secure location.

### Flexible and Scalable

Thousands of sites or “data islands” are supported across virtually any type of network. Your backup can accommodate unlimited data growth.

### Solutions for Mobile Computing

Our laptop solution securely backs up all data over any Internet connection – even dialup – with encryption at all times.



Direct IT, part of TBayTel's full suite of business solutions, offers full consulting and professional IT services, including online backup and recovery, live help desk, data security services, hosted mail solutions, and network management. We work with you to customize a level of service that suits your needs and fits your budget.

Call TBayTel Direct IT for a no-obligation consultation

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