



## FOR IMMEDIATE RELEASE

# New Relationship Improves Education Delivery in Northern Ontario

Thunder Bay (April 15, 2010) – Confederation College and TBayTel announced a new relationship today at a formal signing ceremony in the Dorion Building of the Thunder Bay campus. This relationship enables Confederation College and TBayTel to identify, assess and implement innovative technologically assisted solutions that improve post secondary educational delivery in Northern Ontario.

“Working together for the success of our region is at the core of the relationship.” said Don Campbell, President & CEO TBayTel. “As in any relationship something is shared. This agreement represents the sharing of knowledge and expertise between Confederation College and TBayTel.”

“Confederation College is dedicated to the delivery of education and training throughout Northwestern Ontario.” said Pat Lang, President of Confederation College. “TBayTel’s knowledge of the North, its telecommunications capabilities and future technological advances, give Confederation College a view of expanded program delivery moving forward.”

Confederation College and TBayTel’s interest in the prosperity of Northwestern Ontario; their leadership position; and economic and social impact within the community; will be able to demonstrate that – by working together - the efforts can create opportunities for communities to expand their knowledge base, grow and create jobs in the North.

“TBayTel benefits directly from Confederation College. Our company employs a number of graduates from various College programs including Marketing, Human Resources and Engineering.” said Don Campbell. “Having well educated highly skilled employees is an important asset for our company.”

“The newly renovated Dorion Building and our newest REACH facility, currently under construction, are prime examples of the best use of technology to expand our role as educators here and in the region.” said Pat Lang. “We view this relationship as a conduit to what lies ahead, anticipating and meeting the needs of the future workforce.”

This announcement marks a beginning and sets an example of how two organizations can come together with a common interest. Both parties have agreed that this relationship in no way inhibits a competitive process. The agreement between Confederation College and TBayTel is not a purchasing agreement but instead a principled statement that acknowledges by working together both can encourage and challenge each other to higher standards of excellence – to be a positive force in moving our region forward to economic prosperity today and for the future.

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## About Confederation College:

Confederation College has been serving the citizens of Northwestern Ontario since 1967 meeting the educational needs of students in a catchment area of some 550,000 square kilometers. Along with its main campus in Thunder Bay, Confederation College has six regional sites located in Dryden, Fort Frances, Geraldton, Kenora, Marathon and Sioux Lookout.

Confederation College delivers exceptional education and training to an average of 11,800 combined full and part time students per year and currently has a total of 600 full and part time employees. Confederation College's regional economic impact and contribution is valued at \$800 million annually

## About TBayTel:

As a leading telecommunications provider in Northern Ontario, TBayTel is dedicated to delivering advanced, competitively priced telecom solutions that ensure people, businesses and communities of Northern Ontario have multiple points of access to the global communications highway. TBayTel offers the region's largest digital cellular coverage with extensive products and services that include data, voice, wireless, internet and security. With over a century of contributing to the quality of life, infrastructure and economic health of the north, TBayTel's understanding and commitment to Northern Ontario is unparalleled.