

**Wednesday
March 24, 2010**

For Immediate Release

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New TBayTel High Speed Wireless Mobile Network to Change Communication Landscape in the North

Thunder Bay, ON March 24, 2010 - TBayTel today announced plans to build a new Third Generation (3G) High Speed Packet Access (HSPA) wireless network across Northern Ontario. The new network will provide customers in Northern Ontario with an advanced mobile wireless platform for the future.

“With this new network TBayTel will close the technology gap with other regions of the Province and Canada.” said Don Campbell, President & CEO of TBayTel. “Our customers will benefit from improved access to high speed wireless voice and data services, a broad base of handset technology and smart phones, and increased capabilities for high speed mobile data. Delivering competitively priced advanced telecom solutions to Northern Ontario is a key corporate end for our company.”

“This investment will deliver increased value to our stakeholders in Thunder Bay and region – for our customers, our employees and communities in Northern Ontario.” Campbell added.

In 2010 the 3G HSPA network will be deployed in Thunder Bay, Kenora and Dryden and other regional communities. The deployment of the planned regional network in communities and along highways will be completed in 2011. TBayTel’s financial investment in the new HSPA network is significant.

TBayTel’s focus is to deliver on the corporate ends of the company, including sustainable dividends, access to advanced, competitively priced telecom solutions, an infrastructure that supports economic growth across the region and jobs and other economic benefits as a result of our local base.

“The social and economic implications of an initiative such as this provide clear evidence of our commitment to and understanding of the North and its telecommunications needs.” said Michael Power, Chair of the TBayTel Municipal Services Board. “Our success as a company is dependent upon the success of Northern Ontario and our new 3G HSPA network demonstrates TBayTel’s commitment. We live here, we work here and we are very proud to be investing in its future.”





Third Generation (3G) High Speed Wireless Network is based on HSPA (High Speed Packet Access), the latest evolution of GSM technology. HSPA is the most widely deployed mobile broadband voice and data technology in the world today.

About TBayTel

As the leading Communication Solutions Provider in Northern Ontario, TBayTel is dedicated to delivering advanced, competitively priced telecom solutions to ensure people, businesses and communities of Northern Ontario have multiple points of access to the global communications highway. TBayTel delivers the regions largest digital cellular coverage with extensive products and services that include data, voice, wireless, Internet and security. With over a century of contributing to the quality of life, infrastructure and economic health of the north, TBayTel's understanding of regional market dynamics is unparalleled.